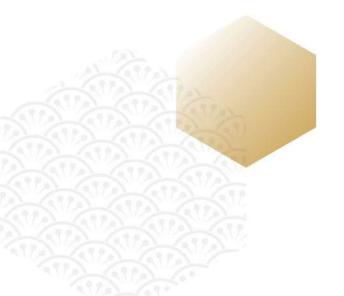






200-YEAR-OLD TIME-TESTED FAMILY RECIPE



HAMADAYA is a brand of HAMADA SHOYU CO. LTD., Japan





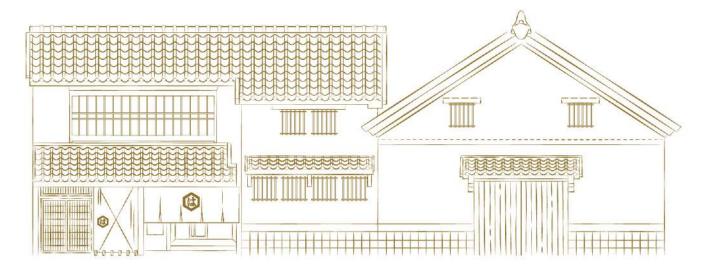






# **ABOUT Hamada**

Hamada Shoyu Co. Ltd was founded in 1818 in Kumamoto, Japan. The brand Hamadaya is named after the family. Handcrafted using a 200-year-old time-tested recipe, Hamadaya sauces are exceptional in taste and aroma.





# HAMADA 7TH GENERATION BREWMASTER:

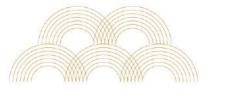
# The Promise of Quality

With the masterful work of a 7th Generation Brewmaster, Hironari Hamada ensures quality is never compromised.













# An Award-Winning Brand

Hamadaya's 200-year-old time-tested recipe has been recognised for its supreme quality and premium taste by Monde Selection and International Taste Institute.

### INTERNATIONAL FOOD SAFETY CERTIFICATIONS

The manufacturer is Halal-certified and has achieved numerous international food safety certifications as well, in recognition of its high quality and food manufacturing standards.











## SHARING SAUCES

# With The World

Headquartered in Japan, Hamadaya has expanded its production to Malaysia to cater to the needs of consumers today and reach more people around the world to savour its shoyu, oyster sauce and many more sauces.







# Japanese Seasoning Soy Sauce 一道鲜酱油

This soy sauce is naturally brewed and infuses exquisite hints of umami with the sweetness of soybeans. The refreshing taste complements a variety of culinary creations from classic Japanese cuisine to fusion flavour dishes. It is great as a dipping sauce, marinade, sauté and many more.







Superior





Highly Versatile to Any Dish



\*24 months = shelf life



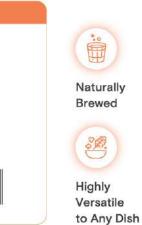


# Japanese Soy Sauce 日式酱油

A classic savoury condiment that's a favourite among connoisseurs everywhere. This naturally brewed soy sauce is highly versatile whether it is for dipping, cooking or even using on its own as a mixing sauce for rice or soup base.









Japan Brewing Technique

### \*24 months = shelf life



# Japanese Reduced Salt Soy Sauce 减盐酱油



This soy sauce uses a new patented brewing technique and contains a 25% reduction in salt compared to its counterparts. Offering a refreshing taste, it's ideal for dipping sashimi and anyone aiming for a healthy lifestyle. Aside from dipping, this soy sauce can be used for marinade, mixing sauce and more.









Reduced Salt





Ideal for Dipping Sashimi



Japan Brewing Technique



# 匠味 オ スタ

# Japanese Oyster Essence Sauce 顶级蚝酱

Made from only the freshest and natural oyster extract, this oyster sauce is delicately crafted to bring you a rich oyster sauce of the finest quality. A refreshing taste that is great especially for glazing, stir-fry or even use for marinade and roasting on any cuisine.



Highly Versatile to Any Dish

Superior Taste

Robust &



Smooth & Smoky Hint Easy Flow



Natural Oyster Extract

# **Chefs Around The World**



Mr. Takashi Saito

Representative Director, Kumamoto Hotel Castle Advisor, The Japan Association of Chinese Cuisine Received title of Contemporay Master Craftman

It is important to choose high-grade soy sauce which is from natural brewing soybeans.



Mr. Himi Okajima

HIMI NY Corp Representative Director Owner of HAKATA TONTON NYC Winner of the Time Out NY Food Award



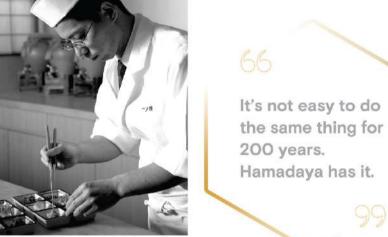
Mr. Rodrigo De La Calle

Michelin Chef of El Invernadero, Spain 2016 Awarded by the Spanish Academy of Gastronomy "National Gastronomy Award"



Mr. Tsutomu Ichinose

Head chef at the Japanese restaurant "Benkay" in the Hotel Nikko Kumamoto



### Mr. Qu Hao

Inheritor of Chinese intangible cultural heritage Chinese Cooking Master International Master of Culinary Art 2007 Golden Goblet Award for Chinese Cooking Master 2011 Overcall Champion for World Cook Championship Chinese National Level A Jury Receiving special government allowance of Beijing



Mr. Nobuhiko Saisho Operates "Sushi Saisho" in Ginza, Tokyo

Soy sauce is so vital whether it's for Japanese, Chinese or fusion cuisine. It is to season the food. enhance the appearance, colour, tasting and smell.

\*18 months = shelf life

# **SHOYU TAMAGO**

### INGREDIENTS

Omega eggs

½ cup Hamadaya Japanese Seasoning Soy Sauce

550 ml 2 tbsp Rice vinegar 50 g Sugar

### METHOD

- 1. Place cold eggs into a pot and fill it up with water. Bring to boil then lower down heat to the lowest and cook for 4 minutes.
- Immediately remove from pot and put into ice-cold water.
- 3. In another pot, boil water, rice vinegar, sugar and Hamadaya Japanese Seasoning Soy Sauce. Once boil remove from heat and
- Peel eggs and put into cooled soy sauce mixture and let to marinate overnight.
- 5. Cut half and ready to be served.



Preparation time



5 minutes

Cooking time



3-4 pax



7 minutes

Serving size

# QUINOA EDAMAME SALAD

Mix salad dressing in a bowl and whisk till it is well combined.

Mix all ingredients in another bowl, pour over salad dressing. Sprinkle seaweed and bonito flakes on top as a garnish.

### INGREDIENTS

Quinoa, cook as per instructions on pack

40 g Edamame

Cherry tomatoes, halved 8 40 g Carrot, sliced thinly

50 g Japanese cucumber, sliced thinly

20 g Purple cabbage, sliced thinly

Corn kernels 40 g

### FOR THE DRESSING

2 tbsp

METHOD

### Hamadaya Japanese Reduced Salt Soy Sauce

60 g Mayonnaise Ginger, grated 25 g

Ready to be served.

### FOR THE GARNISHING

Seaweed, cut thinly 1 piece 10 g

Bonito flakes

Preparation time



15 minutes

Cooking time



Serving size



# SHOYU RAMEN

### INGREDIENTS

4 packets Ramen noodles Shoyu tamago, halved 100 g Bunashimeji mushrooms

Naruto pinwheel 80 g fish cake, sliced

Corn kernels 4 tbsp 10 g Seaweed 30 g Spring onion, sliced Hamadaya

### FOR THE SOUP

Japanese Soy Sauce 2 L Water Dashi seasoning powder 20 g

### METHOD

- Bring all soup ingredients to simmer then add in bunashimeji mushrooms and cook for 4 minutes.
- Cook ramen noodles as per instructions on pack and put into a bowl.
- To assemble, pour soup over noodles and top with shoyu tamago, naruto pinwheel fish cake, corn kernels, seaweed and spring onion.
- Serve warm.



1 tsp Sugar

Preparation time



15 minutes

Cooking time Serving size



→ 3-4 pax

# HAMBURGER (HAMBAGU)

### INGREDIENTS

5 tbsp 40 g Yellow onion, diced 10 g Garlic, chopped 330 g Minced beef 30 g Bread crumb 100 g Soft tofu, mashed

Hamadaya Japanese 2 tbsp Oyster Essence Sauce 1/2 tsp

Black pepper

### FOR THE SAUCE

21/2 tbsp Hamadaya Japanese Oyster Essence Sauce

Hamadaya Japanese Seasoning Soy Sauce

11/2 tsp Rice vinegar

1/2 tsp Sugar

### METHOD

- Heat up 3 tbsp oil in a pan and sauté onion and garlic till fragrant. Set
- 2. In another bowl, mix sautéed onion, and garlic and other ingredients. Mix well and divide into 80 g balls and shape into burger patties.
- Heat up 2 tbsp oil in a pan and pan-fry patties till required doneness.
- Add in sauce ingredients into the pan and cook till its thick and coating the patties.
- Remove from pan and serve.



Preparation time

10 minutes Cooking time

Serving size





15 minutes